



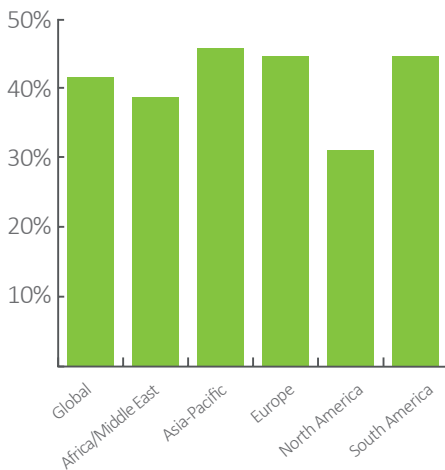
ADM Chocolate Solutions

Plant-Based with Great Indulgence

Plant-Based, It's Healthy But...

Mainstream consumers are embracing a healthier and more sustainable lifestyle by avoiding animal-based ingredients. Unfortunately, it is still a wide-spread stigma that plant-based foods are less indulgent and less delicious than its animal-based counterparts.

Respondents who state it's hard for them to maintain a more environmentally friendly diet because "Plant-Based food is bland and boring"



Source FMCG GURUS: Top Trend 1: Plant-Life Explored March 2020

Sweet Moments of Joy

Chocolate is one of the main go-to products for consumers seeking a short but comforting sweet moments of joy.

However, today's health conscious consumers expect confectionery products to provide them not only emotional relief, but also a wholesome, guilt-free experience.

ProFam® 580 Pea Protein Benefits as Alternative in Chocolate & Chocolate Filling Application

Consumer Benefits

- Great-tasting plant-based product
- Similar mouthfeel to milk chocolate
- Allergen Free & Non-GM
- Vegan solution
- Gluten & Dairy Free

Technological Benefits

- Clean-tasting pea protein
- Vertically-integrated pea protein sourcing : US grown, sourced and produced
- Easy handling
- No negative impact to texture and mouthfeel of end-product
- Light color, provides a neutral base

Wholesomely Tasty with ProFam® 580 Pea Protein

ProFam® 580 Pea Protein is ADM's game-changing solution for your nutrient-dense, tasty formulations in the plant-based confectionery innovation space.

ADM has done extensive research to ensure ProFam® 580 Pea Protein's great quality in technical functionalities and sensory attributes.



Convince Yourself!

With a broad portfolio of health & wellness solutions, alongside the years of application know-hows, ADM can be a great extension of your team. Let us work together to develop products which are loved by the consumers!